

Some like it cold!

While high performance is essential for you on the road, safety is even more crucial for those waiting for you at home. As the only part of a vehicle that actually faces the challenges of winter, tires are the most important safety measures you could take.

Let it be your daily commute or a joyride through a road snaking into a beautiful scenery, driving in winter is much like moving through an ever-evolving piece of art. With the right set of tires that you can rely on, you and the ones you care the most will enjoy this beautiful feast with a child's joyful excitement of the year's first snow.

Not all winters are created equal.

Petlas offers options that can be fitted on various car models and can be used in a diverse range of weather and road conditions. With Petlas winter tires, neither snow and ice nor the freezing temperatures will prevent you from enjoying the hidden beauties of winter. Safely.

The shortest way home is the track you trust.



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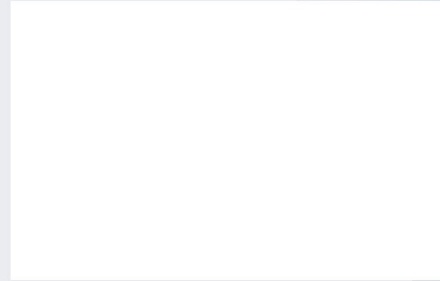
2020 EDITION

Standing on the shoulders of more than four decades in the tire industry, Petlas has been distilling the accumulated know-how to create life-proof technologies that will let you navigate through life safely with a tranquil mindset.

Our success depends on building long-lasting relationships with our customers by offering reliable products with an approach of excellence beyond expectations.

Our aim is to create solutions that pave the way to a safer world where injuries and casualties of traffic accidents are a thing of the past. That is why each one of our products are developed to embody and represent our vision to provide **reliable and dynamic mobility.**

DISTRIBUTED BY



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MADE IN TÜRKİYE



WINTER
TIRES

INCLUDED
"HAPPY AS A
SNOW QUEEN"
GUARANTEE

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PCR 

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SNOW MASTER W601



**NO SUPRISES,
NO COMPROMISES**

Don't let the winter breeze
freeze your dreams



UNINTERRUPTED MOBILITY ON SNOW



Maintains perfect grip on winter conditions with the full silica tread compound that remains flexible at low temperatures.

STEERING CONFIDENCE



Offers predictable steering responses when changing lanes or turning bends with circumferential center block that keeps continuous contact with the surface.

SAFE AND BALANCED DRIVE



Traction and braking performance on slippery roads are maximized by carefully arranged sipe density.

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SNOW MASTER W651



**SOME DELICACIES ARE
BEST SERVED COLD**

Enjoy the warmest memories
at the coldest times.



DECISIVE BRAKING FOR SAFE ARRIVALS



Sipes, as always are what makes the real difference when it comes to offering maximum braking grip even on downhill routes covered with snow.

THE JOY OF THE BEND TURNS



Specially designed outer blocks let the drivers befriend with the old enemy as the sharpest bend turns are no longer a problem with maximum lateral stability.

FULL POTENTIAL OF YOUR VEHICLE ON THE ROAD



Whole acceleration power is transferred on the ground by the additional gripping edges provided by meticulously optimized sipe density.

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GLACIER W661



**MORE THAN MEETS
THE ICE**

Some beauties of nature are
hidden under its wrath.



RELENTLESS GRIP THAT NEVER GIVES UP



Specially engineered tread compound perfectly responds to varying temperatures while multi-faceted claws located in the groove basis never lose traction.

MINIMIZED BRAKING DISTANCE, MAXIMIZED SAFETY



Ultimate safety on extreme weathers is achieved by multi level block sides that "bite" the invisible layer of ice under the snow blanket.

PEACE OF MIND ON HAIRPIN BENDS



Center blocks keep firm contact with the road to prevent skidding while transverse grooves avoid the trechereous risk of slushplaning.